

CEO MESSAGE

Our company's belief is based on the following motto:-

Listening, Professionalism, Understanding

We help you step by step to buying the coverage, the best SOLUTION you choose.

Insu-Value was established on July 1996. Our corporate was founded in order to fill a market need in the insurance consultancy industry for a high quality service. For more than 10 years, Insu-Value's commitment to quality service, protecting client's interest and selecting the right insurers and best solution have been fully recognized in the market.

Throughout our history, Insu-Value's leadership has understood that the company's long-term success springs from the principles of sustainable development, which include: maintaining client's interest, continuing professional development to our colleagues and contributions to society. I would like to take this opportunity to thanks for the support from our valuable clients and our supportive business partners.

During the last couple of months, we have worked hard to improve our corporate branding and our new and improved corporate website. In any growing organization such as Insu-Value, there is a constant need to upgrade information on a regular basis.

A new visual universe is introduced with the aim to emphasize and provide the reader with the perception of Insu-Value's belief. These are an independent, professional, dynamic and caring organization.

We expect 2007 to be another challenging year. We believe that many of our initiatives started in early years as described above will place us in a better position. Insu-Value is well prepared to meet tomorrow's challenges.

Benny Tam
Chief Executive Officer

